

Photo Essay

A photographic essay is a form of visual storytelling, a way to present a narrative through a series of images. A great photo essay is powerful, able to evoke emotion and understanding without using words. A photo essay delivers a story using a series of photographs and brings the viewer along your narrative journey.

CRITERIA	1	2	3	4
CONTENT	The photo essay does not convey information or ideas relevant to topics explored in class.	The photo essay conveys a surface-level idea relevant to topics explored in class.	The photo essay conveys ideas or information relevant to topics explored in class.	The photo essay strongly conveys ideas relevant to topics explored in class. It may integrate additional research or outside knowledge.
CLARITY / ORGANIZATION	Photographs seem to be randomly selected with no connecting thread.	Photographs are somewhat connected or organized around a selected theme.	Photographs are selected and arranged in an organized, interconnected way.	Photographs are well planned and organized around a clear connecting thread.
APPEARANCE	The work does not reflect effort or care in presentation.	The work reflects some effort and care in presentation.	The work is visually appealing and reflects effort and care in presentation.	The work is visually appealing and reflects effort, attention to detail and care in presentation.
CREATIVITY	No evidence of original, creative ideas.	Some evidence of original, creative ideas.	Clear evidence of original, creative ideas throughout the work and in the presentation.	The work includes an array of original, creative ideas, combining topics explored in class with new ideas in novel ways.
CONNECTION TO THE CENTRAL TEXT	The work does not connect to the central text or its themes in any way.	The work includes a superficial reference to the central text and/or its themes.	The work clearly incorporates the central text and its themes.	The work reflects a deep understanding of the central text and its themes.